Functionalities

-Register/Login =>

Founder

Investor

-Swiping options =>

Left: Not interested

Up: Maybe Later

Right: Interested

-Preferences =>

Filter the projects that you are interested in depending on multiple factors

-Messaging =>

Private channels between Founder/Investor

Video calls

-Trending Section =>

Profiles of the trending founders where you can see their projects

-Recommendations =>

Smart recommendations when displaying the Founders profile to the investors

-Invite-Only =>

Only for investors to keep the authenticity of the investors and for the Founder only a pre-filtering is made by us to keep only the serious projects.

State of the Art:

We found two similar applications:

WeSee: https://wesee.website/

Cherub: <https://www.investwithcherub.com/>

Cherub is not available in France since it requires a SEC(financial market authority in the US) accreditation, pretty basic recommendations based on common tags between founders and investors, doesn’t allow small investors to access this field. No trending sections with project that are attracting many investors in a brief period of time. No video calls integrated to the application, can avoid investors to give their personal contact to the founder before they are sure to invest in the project.

WeSee is a really new application based in india, no invite-only system and filtering made so it’s pretty shady when it comes to invest in projects on their application.